

Rachel Maiorino

The celebration of fellowship with other human beings is vital to the human condition. Rachel Maiorino (MBA '17), the newly minted Chief Operating Officer of Downtown SLO, understands the importance of small businesses to community. Downtown SLO focuses energy and resources on the beautification of downtown SLO, coordinates events including the weekly Farmer's Market, and backs economic activities that strengthen downtown businesses. All this toward the goal of invigorating the SLO community!

Rachel arrived at the Orfalea College of Business in August '16 equipped with a Bachelor of Science in Agricultural and Environmental Plant Science intent on learning

the nuts and bolts of business. In ten intensive months she acquired business fundamentals finishing her final quarter with a perfect 4.0 GPA while serving as President of the Graduate Students in Business Association. During her stint at Orfalea she excelled at creating collaborative spaces conducive to positive experiences.

Rachel started as a Special Events Manager with Downtown SLO. They quickly recognized her keen understanding of business, professionalism and community spirit. In the short span of 18 months, Rachel was promoted to Chief Operating Officer. While she has just begun to occupy the C-Suite, it is clear she is ideal for it.



*The MBA program really brought home the **importance of connection**. While in it, I was not only encouraged to look at myself as an individual but beyond myself to my peers, coworkers and community. **That learning has been incredibly beneficial in my journey after school.***